



ATHARVA INSTITUTE OF MANAGEMENT STUDIES

(Approved by AICTE, DTE & Affiliated to University of Mumbai)
(NAAC Accredited)

FEEDBACK FROM STAKEHOLDERS, ANALYSIS AND ACTION TAKEN

INTRODUCTION:

The institute makes it mandatory to collect feedback from stakeholders - students, teachers, alumni and employers. This is done by the feedback team. It collects and analyses the feedbacks from different stakeholders and submits action taken report.

Feedback is meant to know the actual requirements and opportunities in industry for the students. This will help to improve the quality in teaching and learning process.

OBJECTIVES OF THE FEEDBACK:

The objective of this exercise is to judge the impact of all the efforts of the institution on the various stakeholders. The institution intends to enhance its benefits to reach all the stakeholders. Based on the opinions of the stakeholders, further actions can be taken to improve the services provided to the stakeholders.

The objectives are:

1. To understand the expectations of industry and cater the needs of industry by creating competencies that is required for industry through academic learning.
2. To understand the need of current scenario and reduce the gap between industry demand and supply of candidates
3. To develop suitable environment to make the students capable to get absorbed in industry.
4. To provide necessary changes for upgrading the syllabus based on their expertise and teaching enrichment while carrying out the process of teaching learning.
5. To provide necessary upgrades in content of syllabus.

METHODOLOGY:

The Feedback on curriculum is collected from students by circulating the Feedback forms by the feedback team. The data collected is converted into excel files and made ready for further analysis. Based on the feedback obtained, the study is done on it. The suggestion and the action taken of the



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previous year's feedback are referred. The observation is made for the current feedback and few suggestions are proposed by the feedback team. These suggestions are later forwarded to the director through IQAC for further actions to be taken.

Feedback Process

Feedback Collected from the stakeholders:

1. Students: Feedback from the MMS students are collected every year at the end of the academic year.
2. Employers: Feedback of employers is gathered after placement of the students.
3. Faculty: Feedback of faculty is collected to know the views of faculty about the syllabus and its application in the industry.
4. Alumni: Alumni feedback is collected during alumni meet and whenever alumni visits

Analysis of the Feedback:

The data collected from the stakeholders by the feedback team is converted in to digital form and stored in the excel sheet. The excel tool is used to analyse the data and observations can be noted accordingly. These observations are forwarded. These suggestions are later forwarded to the Director's office through IQAC for further actions to be taken.

Action Taken:

The action taken report is prepared and forwarded to the management committee for further approval. Accordingly, for the next academic year, the add-on courses and other faculties can be provided in the institute to improve the overall quality.

Documentation:

The feedbacks are well documented and recorded in the institute. Also, the report is uploaded on the institute website so that all stakeholders can refer the report.



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